



## NOTIFICATION

CBSE/DIR/ACAD/2014

Dated: 4<sup>th</sup> June, 2014

### CBSE-SHOOBH PHOTOGRAPHY CONTEST 2014



**Theme: JOY-The JOY of Shooting.**

The Central Board of Secondary Education and SHOOBH Group Welfare Society have joined to launch the JOY [JOY of Shooting] Photography Contest 2014. It is a facet of photography that, it encourages the 'shooters' to reflect on and exalt over their everyday life, its many beauties and great diversity in ways of life in the community and around the world. Students are therefore invited to share their personal vision of life, joy and laughter. Human welfare, through creative self-expression, is the underlying philosophy of the contest. While capturing the various facets of life around them for posterity, these budding photographers would also see it through the 'eyes' of a camera. A moment captured in a photograph would be a dynamic example of technology and humanity working together.

**Guidelines:**

**Participation fee:** Participation is free

**Last date for submission of entries:** 31st July 2014 [See annexures 1&2 for details]

**Criteria:** Maximum of 2 entries [photographs], per category, per participant.

Categories	
<b>A</b>	Class III - V
<b>B</b>	Class VI - VIII
<b>C</b>	Class IX & X
<b>D</b>	Class XI & XII
<b>E</b>	Over 21 years-open to teachers & staff

**Specifications:**

**a. Requirements :**

- Attested as the original work of the participant by the School Head
- Photograph may have a story, but the story should not exceed 250 words & must be written in English / Hindi.
- Adhere to all technical specifications
- Must not infringe on any person's/entity's copyright
- Strictly adhere to all conditions applicable to the contest.

**b. Technical specifications:**

- File size- up to 4 MB
- Format - JPG
- All images must be available at 300dpi, even if the image is at a lower dpi

**c. Mode of submission of entries:**

i. **E-mail-** [shoobhphotographycontest@gmail.com](mailto:shoobhphotographycontest@gmail.com)

ii. **Mail-** CD/pen drive/print, addressed to:  
ShOOBH Group Welfare Society,  
10, CSC, pocket-E, Mayur Vihar-2, New Delhi 110091, India

**d. Prize & Certificate of Merit:** Three selected finalists in each category will receive a Medal & Certificate of Merit.

**e. Not to follow all specifications will result in disqualification.**

All School Heads are directed to ensure that the details of the competition are easily accessible to all staff and students. Your cooperation in this regard will ensure an enthusiastic participation in all categories of the photography contest.

**DR. SADHANA PARASHAR**  
**DIRECTOR (ART & I)**