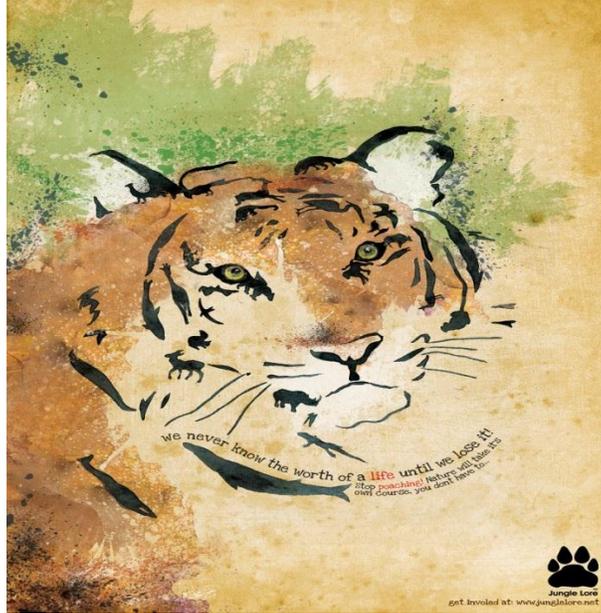


Notification

CELEBRATION OF GLOBAL TIGER DAY CBSE-SAEVUS INTER-SCHOOL COMPETITION



EARN YOUR STRIPES CONTEST

The Global Tiger Day is celebrated to raise awareness about tiger conservation and is held annually on July 29. The Bengal Tiger is the flagship species in India, and is representative of our entire ecosystem. It sits on top of the food chain, hence when we save a tiger; we protect its prey base (herbivores), which in turn protects the food source of the herbivores i.e. the forests. So, healthy numbers for tigers augurs well for the biodiversity of the entire country. It is time to build consciousness towards saving the face of the Indian wild.

SAEVUS, the country's premier nature and wildlife magazine brings to the fore the **FIRST EVER INITIATIVE** in the country to celebrate the Global Tiger Day with the school children, the young minds who will decide the future of our striped treasure. **This is a three-tiered contest:**

EARN YOUR STRIPES CONTEST

AWARDS

- Every participating school gets a 'Tiger Warriors' recognition
- Winning school (school with maximum winners) gets to present a skit during the finale event
- Principals of schools with winning participants get the 'Tiger Luminary' Award
- Winner from each category win scholarship of Rs 25,000/- each
- Runner-up from each category win scholarships of Rs 10,000/- each
- Winning entries get published in International edition of SAEVUS

ROUND 3: FINALE EVENT ON GLOBAL TIGER DAY, JULY 29

WINNERS OF ROUND 2 WILL BE FELICITATED AT A FUNCTION IN MUMBAI

ROUND 2: TIGER WARRIOR CAMP

SELECTED STUDENTS VISIT RANTHAMBHORE WITH TIGER EXPERTS FOR AN ON-THE SPOT COMPETITION

ROUND 1: WILDLIFE WRITING

10 VIDEO CLIPS ON TIGERS WILL BE UPLOADED ON YOUTUBE/SCHOOL INTRANET/SCHOOL WEBSITE. STUDENTS WILL HAVE TO WRITE AN ORIGINAL STORY/POETRY IN 500 WORDS BASED ON ANY ONE OF THE VIDEO CLIPS

A SAEVUS initiative

ROUND 1: WILDLIFE CREATIVE WRITING CONTEST

Students will have to **write an original story/poetry in 500 words** based on any one of the video clips. 10 video clips on tigers will be uploaded for your viewing on you tube/school intranet/school website.

ROUND 2: THE TIGER WARRIOR CAMP

This camp is carefully designed for the winners of "Earn Your Stripes" competition with an objective of understanding forests and animals, protection of forests, knowing the stake-holders, studying the dependents living in the forest and most importantly, tiger behaviour.

The camp will be conducted in **Ranthambhore National Park in Rajasthan**, which was once the hunting preserve of the Maharajas of Jaipur. It is one of the best places to see the majestic tigers.

ROUND 3: THE GRAND FINALE

The main event will be a programme that includes various activities such as photo-exhibitions, music performances, drama competition and felicitation of all winners at a gala function on July 29, attended by luminaries in the field of nature conservation.

Schools may send the enrolment & participants consolidation forms **free of cost** [see attached] duly filled on or before **Monday 29th April 2013** to: **SAEVUS Wildlife India , 253, Powai Plaza, Opp. Pizza Hut, Hiranandani Gardens, Powai,**

Mumbai-400076, Maharashtra.

To view the ALBUM of the previous years' activities, go to:

<http://www.flickr.com/photos/junglelorediaries/sets/72157627168528909/>

For further clarifications, go to the website: www.saevus.in , or contact:

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Sd/-

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