

Notification

Subject: Innovative activity with History TV18 for encouraging Entrepreneurship amongst Students.

As you are aware as per circular no 04/12 dated 13th January 2012 that CBSE and HISTORY TV18 have agreed to a partnership to promote education and promote and preserve heritage in the country. Currently HISTORY TV18 has been associated to conduct the CBSE Heritage India Quiz and telecasts the final on the Channel.

Taking our association further, HISTORY TV18 in their endeavor to make education interesting and come alive is proposing a unique innovate activity for students. Entrepreneurship is one of the key areas of focus for a country like India. This need has been recognized by the CBSE board which has included this as a subject for class 11-12 to acquaint school children about being entrepreneurs. Globally, the spirit to create an idea and build an enterprise starts at school or college.

HISTORY TV in partnership with the **National Stock Exchange** is presenting a huge nation-wide inter-school entrepreneurship challenge called “**NSE YOUNG PIONEERS**”.

The property will be powered on multiple media platform approach to leverage maximum traction. It would therefore include direct to-school, online, on ground events and TV shows.

The Contest is open to students of Class 11th & 12th who are studying entrepreneurship; **a team of two students** can submit their unique business idea to participate. The Format & tentative dates are as follows:

STAGE 1: Online submission of entries from across India

STAGE 2: Region wise selection (4 regions): 10 schools per region: 40 schools

STAGE 3: Teleconference / Skype interviews of the 40 schools (regional round).

STAGE 4: 12 teams (3 per region) will travel to Mumbai for the regional finals

STAGE 5: The best 4 will move into the final.

The Regional finals and the National finals will be broadcast on the HISTORY TV18 Channel with the winning team earning a scholarship of Rs1lac, runners up Rs50,000/- and third place a prize of Rs25,000/- per team.

Interested schools can click on this link to register or know more about this contest- www.nseyoungpioneers.com. You may also send in any queries you may have to or call Mr. Sandeep Sethi at 011-23217128 or email at touchsandeep.sethi@gmail.com .