



CBSE/ACAD/AD(ART&I)/CIR/2017

October 11, 2017  
Circular No.: Acad 40 /2017

All Heads of Institutions affiliated to CBSE

**Subject: Celebration of Ek Bharat Shreshth Bharat (EBSB) Cultural Days.**

The 'Ek Bharat Shreshth Bharat' programme aims to promote greater mutual understanding between people of diverse cultures living in different States and UTs in India. It is envisaged that schools affiliated to CBSE can play a pivotal role by organising programmes related to music, drama, cuisine, language, history, tourism of the state/UT paired with the state in which they are situated. Therefore schools may conduct these activities as per the following details:

2. Schools may plan for at least (two) **EBSB Cultural Days** during the course of the next one year (31<sup>st</sup> October 2017 to 30<sup>th</sup> October 2018). On the EBSB cultural day, the culture/traditions of the paired State (list of paired States may be seen at Annexure I) may get suitably showcased, so that the student can understand and assimilate the cultural oneness of India. Schools may also club EBSB cultural Days with their already planned cultural events that they might organize on School Annual Day, Republic Day or Independence Day in order to keep their academic schedule uninterrupted.
3. The School-wise, date-wise **action plan** so prepared by each of the affiliated school may be submitted to CBSE before 18<sup>th</sup> October 2017 by e-mail at [ebsb.cbse@gmail.com](mailto:ebsb.cbse@gmail.com), so that same can be shared with the MHRD for launch on 31<sup>st</sup> October 2017. This will help in making available Doordarshan coverage for these events by MHRD.
4. Activities undertaken under EBSB by affiliated schools will be published on the social media and on the official Facebook page of the EBSB.
5. It is reiterated that above activities shall be undertaken in the most befitting manner possible in view of this national event.
6. For further details, school may visit [www.ekbharat.gov.in](http://www.ekbharat.gov.in) or contact at 011-23231067.
7. This issues in compliance of the D.O.No.11018/01/2017-EBSB dated 03.10.2017 of Ministry of Human Resource Development. (copy enclosed).

(Dr. Biswajit Saha)  
Additional Director (ART&I)

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. Joint Secretary (SE-II), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
2. Deputy Secretary (EBSB), Govt. of India, Ministry of Human Resource Development, Shastri Bhawan, New Delhi-01.
3. Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, ND-16
4. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
5. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
6. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
7. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
8. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
9. The Director of Education, Govt. of A&N Islands, Port Blair - 744101

Page-1 of 3



10. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
11. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
12. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
13. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
14. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
15. All Additional Directors /Joint Directors/Deputy Directors/Assistant Directors, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE websites
17. The Assistant Librarian, CBSE
18. The Public Relations Officer, CBSE
19. EO to Chairperson, CBSE
20. SPS to Secretary, CBSE
21. SPS to Controller of Examinations, CBSE
22. SPS to Director (Information Technology), CBSE
23. SPS to Director (Special Exams and CTET), CBSE
24. SPS to Executive Director(JAB), CBSE

**Additional Director (ART&I)**



भारत सरकार  
मानव संसाधन विकास मंत्रालय  
उच्चतर शिक्षा विभाग  
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R. SUBRAHMANYAM, IAS  
Additional Secretary

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D.O.No.11018/01/2017-EBSB  
Date: 03.10.2017

Dear ms Anita,

You are aware that the Ek Bharat Shrestha Bharat (EBSB) is the major flagship programme of the Government for fostering national integration. MHRD is the nodal Ministry for implementing this programme.

2. With more than 19000 affiliated schools, CBSE has a crucial role to play in the EBSB programme. In this context, I will be grateful if the following actions are undertaken and completed by CBSE:-

- i) In each affiliated school, every CBSE affiliated school may be encouraged to plan for at least (two) **EBSB Cultural Days** during the course of the next one year (31<sup>st</sup> Oct 2017 to 30<sup>th</sup> Oct 2018). On the EBSB cultural day, the culture/traditions of the paired State (list of paired States enclosed) may get suitably showcased so that the student can understand and assimilate the cultural oneness of India. This activity can also be done with the help of a professional cultural troupe of the paired State performing in the school.
- ii) The School-wise, date-wise **action plan** so prepared by each of the affiliated schools may be collated by the regional offices of the CBSE consisting of school-wise date-wise actions proposed to be taken by each school. This plan may be presented to MHRD **before 15<sup>th</sup> October** for launch on 31<sup>st</sup> October 2017. This action plan would also help in making available Doordarshan coverage for these events.
- iii) Activities undertaken under EBSB by affiliated schools may be published on the social media and on the official Facebook page of the EBSB.

I will be grateful for urgent necessary action in the matter.

With regard

Yours sincerely,

(R. SUBRAHMANYAM)

Ms. Anita Karwal, IAS  
Chairperson  
Central Board of Secondary Examination  
Shiksha Kendra, 2 Community Centre  
Preet Vihar, Delhi-110092



सर्व शिक्षा अभियान  
सब पढ़ें सब बढ़ें