



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्सटिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002

CBSE/ACAD/JD(PMS)/2016

14. 09.2016

Circular No Acad.36/2016

All Heads of Institutions
affiliated to CBSE/recognized State Boards

Subject: CBSE Expression Series on 'Swachhta'

The Central Board of Secondary Education proposes to organize **CBSE Expression Series on 'Swachhta'**. The 'Series' is to be held on **15th September 2016**. Following are the details of the 'Series':

- i. Participation is **voluntary**.
- ii. The three categories of participation are:
 - a) Classes I to V, b) Classes VI to VIII and c) Classes IX to XII
- iii. Topics are given in **Annexure 1**.
- iv. Students may submit their entries as Essay/ Poem/Drawing.
- v. Entries may be submitted in any of the 22 scheduled languages and English.
- vi. Students may submit their entries from **schools/ home/ any place as per their convenience**.
- vii. Entries may be submitted using any of the three following modes:
 - a) **Online** mode through the **link**. (Details given in Annexure II)
 - b) **Uploading** only the **jpeg/ jpg/ doc** file of the entry through the **link**. (Details given in Annexure II)
 - c) Using the numbers given below (details given in Annexure III).

For classes I to V	7065963925
For classes VI to VIII	7065963926
For classes IX to XII	7065963927
- viii. To cater to the need of schools where the internet connectivity is limited, the Board has devised a registration-cum-response sheet (Annexure-IV), which may be downloaded, printed, photocopied for distributing to participants. After completion of activity, schools/ participants may scan/ click an image of the entry

and send it through Mobile App. Images without clear details may not be considered.

- ix. Entries submitted through email/ by post will not be considered.
- x. The links and Mobile App for submission of entry shall remain **activated from 09:00 hours till 24:00 hours on 15thSeptember 2016.**
- xi. Best 36 entries, 12 in each category, shall be awarded a cash prize of Rs. 2500/- and a Certificate of Merit.
- xii. Each participant will get an online Certificate of Participation.
- xiii. Selection of best entries will be on the basis of originality of content and creative expression. Students may be contacted telephonically on the phone numbers provided by them to ascertain the originality of the entry submitted.
- xiv. Plagiarism check may be done and the entry will be liable to disqualification if found plagiarized at any point of time.

For any query, you may call at 011-23215130 or e-mail at praggyamsingh.cbse@gov.in.

With warm regards,

Sd/-

Dr. Praggya M. Singh

Assistant Professor and Joint Director

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands.
9. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001.
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010.
12. The Under Secretary, (EE-I), Ministry of Human Resource Development, Shastri Bhawan, N. Delhi
13. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
14. All Associate Professor & Additional Directors/ Advisors/ Consultants/Education Officers.
15. All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell.
16. The Officer in charge of I.T. with the request to put this circular on the CBSE websites.
17. All Assistant Professor & Joint Directors, CBSE
18. All Assistant Professor & Deputy Directors, CBSE
19. All Assistant Directors and Deputy Directors, CBSE
20. The Assistant Librarian, CBSE
21. The Public Relations Officer, CBSE
22. The Hindi Officer, CBSE
23. PS to Chairman, CBSE
24. PS to Secretary, CBSE
25. PS to Controller of Examinations, CBSE
26. PS to Director (Special Exams and CTET), CBSE
27. PA to Director (Information Technology)
28. PA to Director (Edusat)
29. PA to Director (NET)
30. PA to ED (JAB)
31. PA to Director (Affiliation)
32. PA to OSD (NEET)

CBSE EXPRESSION SERIES
on
Swachhta
15 September, 2016

TOPICS

Classes: I to V

Participants may submit Essay (250 words)/ Poem/ Drawing on any one of the following:

- i. *Swachhta: my need*
- ii. The incident that created awareness in me about *Swachhta*

Classes: VI to VIII

Participants may submit Essay (500 words)/ Poem/ Drawing on any one of the following:

- i. How will I motivate my friends about '*Swachhta*'?
- ii. My contribution to develop a *Swachh* nation

Classes: IX to XII

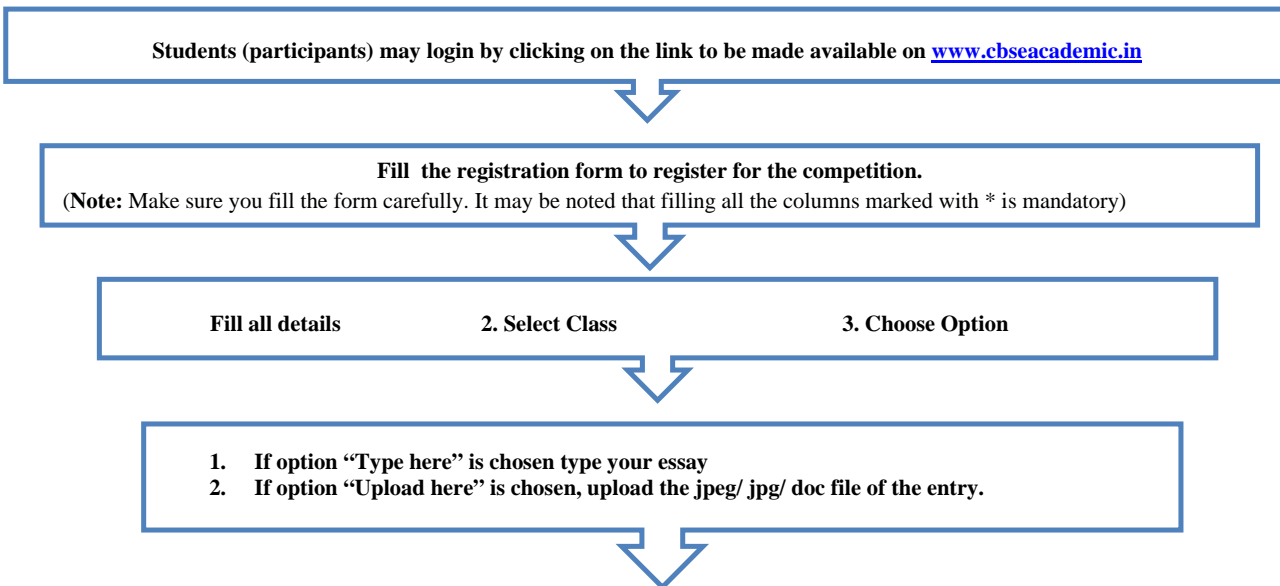
Participants may submit Essay (700 words)/ Poem/Drawing on any one of the following:

- i. Proactive efforts I would undertake to ensure *Swachhta* in society...
- ii. Promoting community engagement for *Swachhta*

Expression Series Submission

Process flow for Online Submission/ Uploading the jpeg/ jpg/ doc file of the entry

To submit your entry, kindly follow the instructions as under:



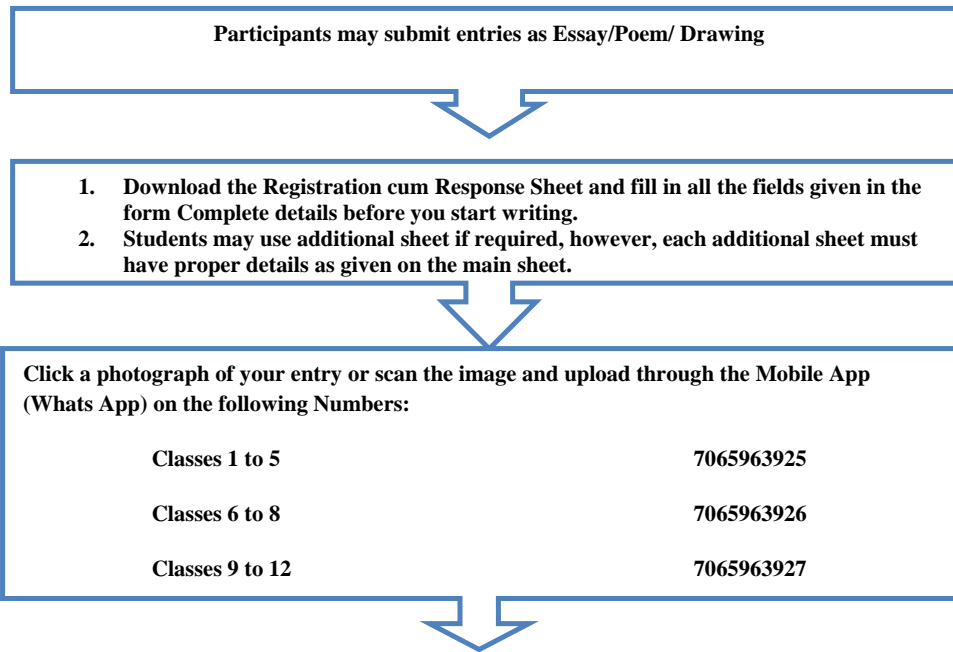
Notes:

1. Entries sent through email will not be entertained at all.
2. Those who use the online mode may register only once as multiple registration may lead to disqualification.
3. The entries should not exceed the word limit as mentioned.
4. The entries/ writings must be original.
5. The entries without the registration details will be disqualified. Plagiarism, if detected at any point of time, will lead to **disqualification of the prize**.
6. **There may also be a telephonic interaction to ascertain the originality of the Entry.**
7. Students can refer to as many resources as they can avail, however, the entries submitted must be in their own language.
8. Entries shall be selected by a panel of experts. Decision of the experts will be final.No further communication will be entertained in this matter.

Process flow for Offline Submission using Mobile App

Schools are required to photocopy Annexure-IV and distribute to students interested in participating in the 'Series' to fill in details.

All participants willing to participate may refer to following instructions:



Notes:

1. Entries sent through email will not be entertained at all.
2. Students are required to register only once as multiple registrations may lead to disqualification.
3. The entries should not exceed the word limit as mentioned.
4. The entries/writings must be original.
5. If at any stage the entries submitted are proven to be plagiarized or are without the registration details, the entry will be disqualified. Plagiarism, if detected any point to time, will lead to withdrawal of the prize.
6. Entries received on the numbers other than the ones prescribed for a class category may be disqualified.
7. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
8. Entries shall be selected by a panel of experts. Decision of the experts will be final. No further communication will be entertained in this matter.
9. **Each page of the entry submitted by the participant MUST HAVE the contact details as given in the Annexure-IV.** Entries without proper details on each page may not be considered.

CBSE Expression Series Submission Form
(For Entries through Mobile App Mode)
Registration/Response Sheet

Date: _____

Name of Participant: _____ Class: _____ Gender: M/F (tick one)

Differently Abled: Yes/No (tick one)

Name of the School with complete address:

Name of City/Village: _____ State: _____

Contact Number of participant/parent(whichever is applicable): _____ Contact No. of

School _____ Email address of participant/parent (whichever is applicable):