



Central Board of Secondary Education

Shiksha Kendra, 2, Community Centre, Preet Vihar, Vikas Marg, Delhi-92.

Circular No: Acad-70/2012

F.23/CBSE/PRO/Almanac 2013/2012

14.09.2012

All Heads of Schools
Affiliated to the Board

Subject: Inviting Young Artists from CBSE affiliated schools.

Greetings!

Art is a universally accepted mode of expression which develops creativity, aesthetic sensibilities and sharpens senses through keen observation of the environment. Art is a way of discovering space, organization, colours, forms, lines, texture, movement; sound etc. A student develops a sense of organization which further inculcates a sense of order with regard to their personal appearance, home, school and community.

Central Board of Secondary Education recognize that significance of art lies beyond 'useful hobbies' and 'leisure activities' and therefore Art Education constitutes a crucial component of the school curriculum.

Schools are the reservoirs of creative talent, CBSE therefore invites young artists with talent from affiliated schools to participate and showcase their creativity through paintings. The Board will generate a pool of art works related to themes on education and use it appropriately.

Eligibility Criteria

- The scheme is open to all CBSE affiliated schools across the world.
- Entries from students studying in Class IX to XII may be sent along with details of the students and two coloured passport size photos.
- The Principal may authenticate that the art work is original.
- The art work must be related to themes on education, where its content should not hurt sentiments of an individual or community and should not be anti-national or communal.

- It should be in **A-3 size** and done in oil /pastel/ water / poster colours.
- Entries should be packed carefully to ensure intactness of paper and colour.
- **Three best** art works per school can be sent.
- Online entries may be sent only in **JPEG format** to rs.procbse@gmail.com

Selection Process

- CBSE will set up a three member screening committee to select the best entries.
- More than one entry may be selected from one school also.

- Selected entries will be suitably **acknowledged** by the board giving by-line of the young artist and brief profile.
- Selected entries will become the **property** of the board.
- Schools or participant will not use the same work for any other purpose.
- Entries must be sent by **05th October 2012** either through **post** to-

Rama Sharma
Public Relations Officer
Central Board of Secondary Education
Shiksha Kendra, 2, Community Centre, Preet Vihar,
New Delhi-92

Or by **e-mail** to rs.procbse@gmail.com

Sd/-
(Rama Sharma)
Public Relations Officer
Tele Fax: 011-22440083

Distribution:

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.

3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737 101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar-791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101.
8. The Secretary, Central Tibetan School Administration, ESS ESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
9. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
10. The Education Officers/AEOs of the Academic Branch, CBSE.
11. The Joint Secretary (IT) with the request to put this circular on the CBSE website.
12. The Library and Information Officer, CBSE
13. PRO, CBSE
14. EO to Chairman, CBSE
15. SO to CE, CBSE
16. PA to Secretary, CBSE
17. PA to Director (Acad.)
18. PA to HOD (AIEEE)

